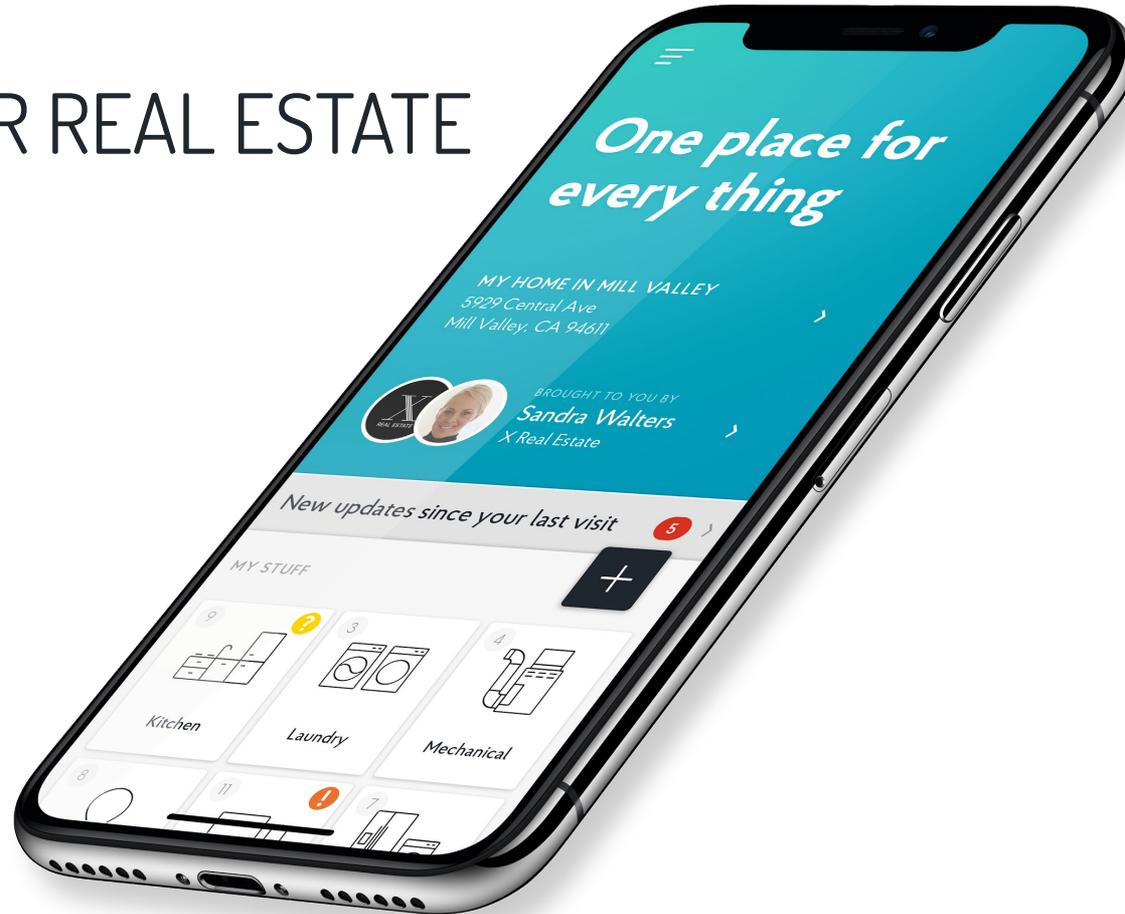




USING CENTRIQ IN YOUR REAL ESTATE BUSINESS



AGENDA

- WHY CENTRIQ FOR REALTORS?
- HOW DOES IT WORK?
 - DEMO
- USING CENTRIQ IN YOUR BUSINESS
- COVID CONSIDERATIONS
- QUESTIONS/FEEDBACK/GET THE APP

THE PROBLEM

1. YOU ARE LOSING OUT ON REVENUE AND OPPORTUNITY RIGHT NOW.
2. WHY?
 - YOUR CLIENTS DON'T RETURN FOR THEIR NEXT DEAL
 - YOU SPEND ON CLOSING GIFTS, BUT THEY AREN'T EFFECTIVE

REALTORS[®] spend over \$500 MILLION
on closing gifts each year...

...but its not effective



With Centriq, you set yourself up to leave a lasting impression by solving problems long after the sale...





Centriq is the award winning FREE home management app that helps save homeowners time, money and frustration by being the one place for everything in the home.

The New York Times



This Old House inman



Powered by the world's largest curated database of product support knowledge

4,000,000 Parts & Supplies
450,000 Products
400,000 Manuals
325,000 How-to Videos
12,000 Brand and counting



Manuals
Technical Guides
Troubleshooting



Repair Parts
Supplies
Maintenance Reminders



How-to Videos
Repair Instructions



Remaining Useful Life

Manufacturing Date
Product Age



24/7 Safety Recall Monitoring
Push Notification & Email Alerts
Detailed instructions to Resolve Recall



Warranty Information

KEY TAKEAWAY

Centriq is generally valuable to homeowners

It's packed with features and benefits that are relevant to anyone with things.

DEMO

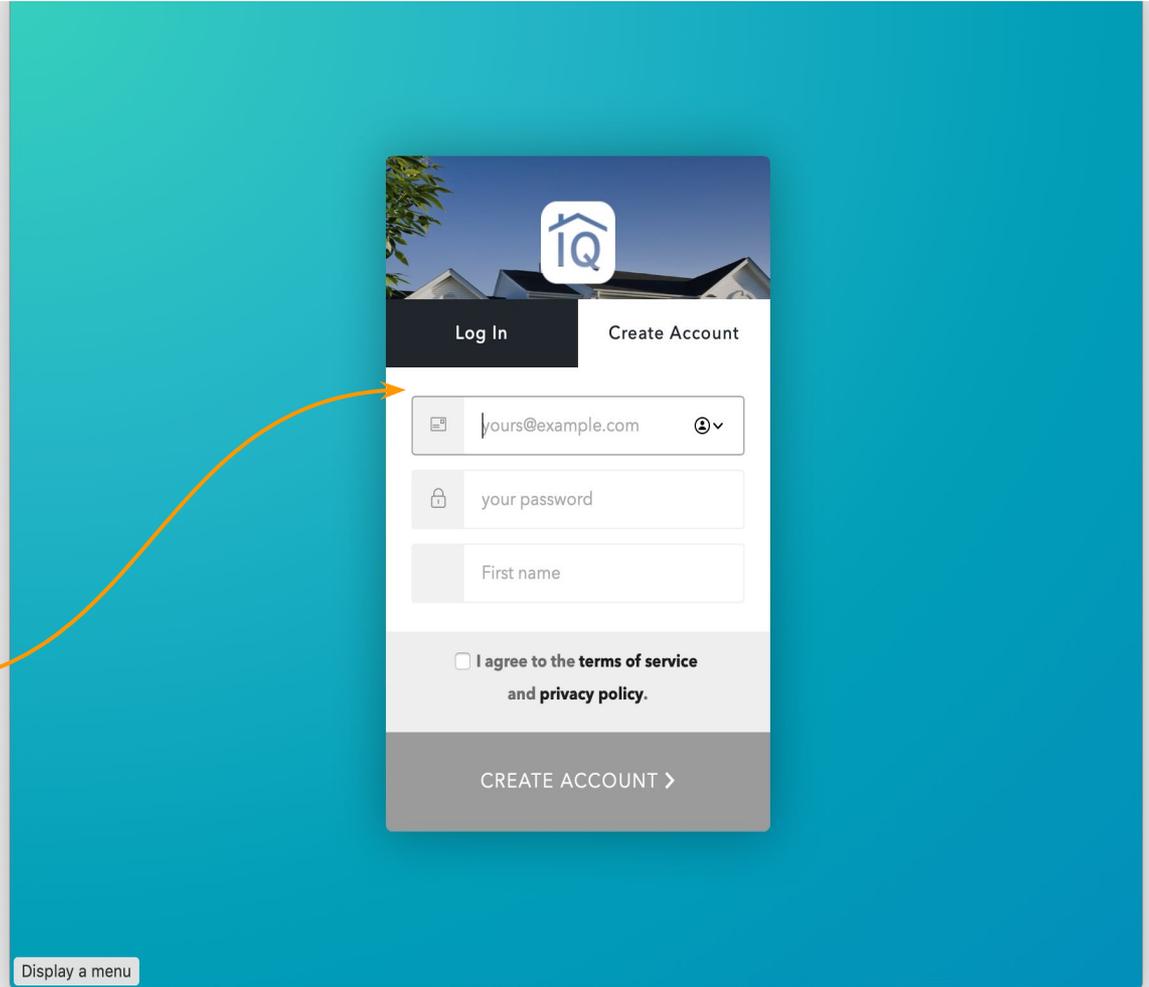


CREATE YOUR ACCOUNT

STEP
1

Create an account

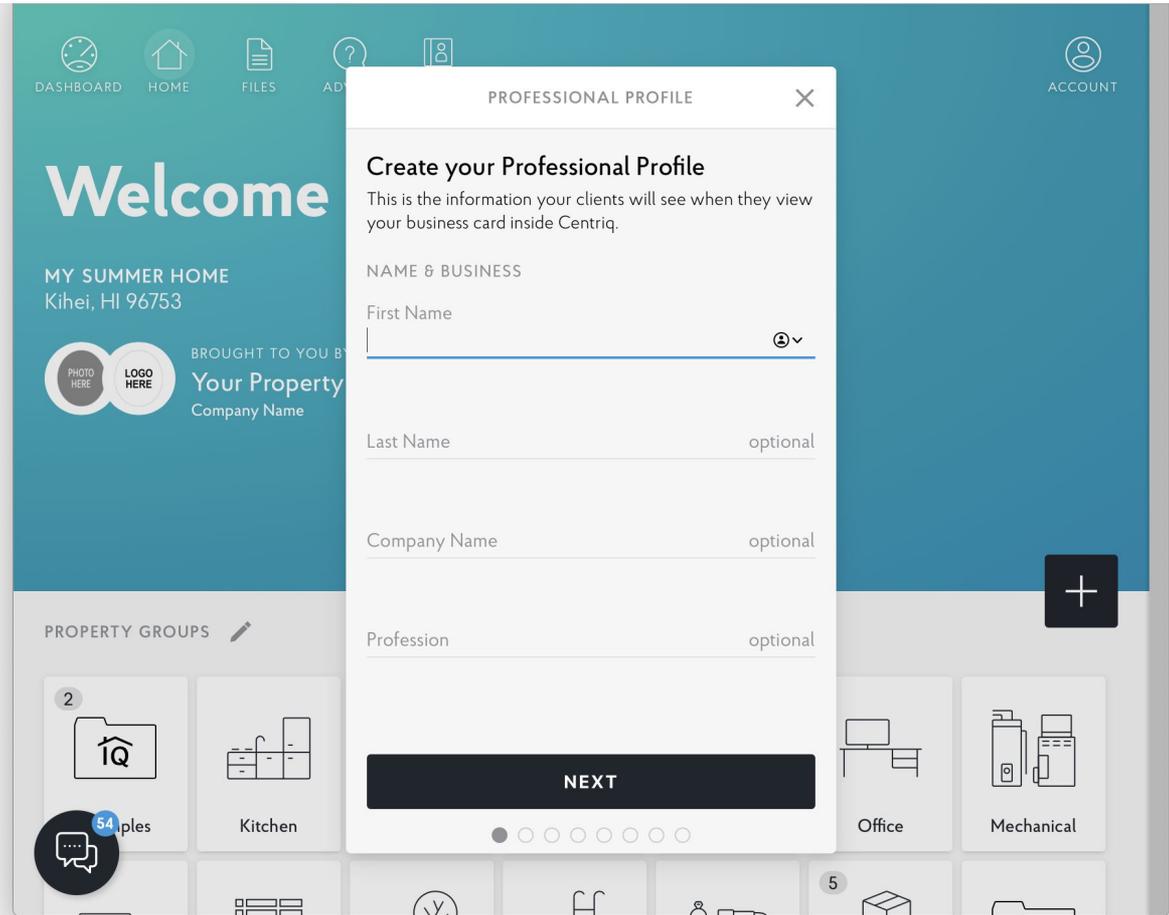
If you already have a Centriq account click Log-in before entering your credentials (the form defaults to the sign-up screen).



STEP
2

Create your Professional Profile

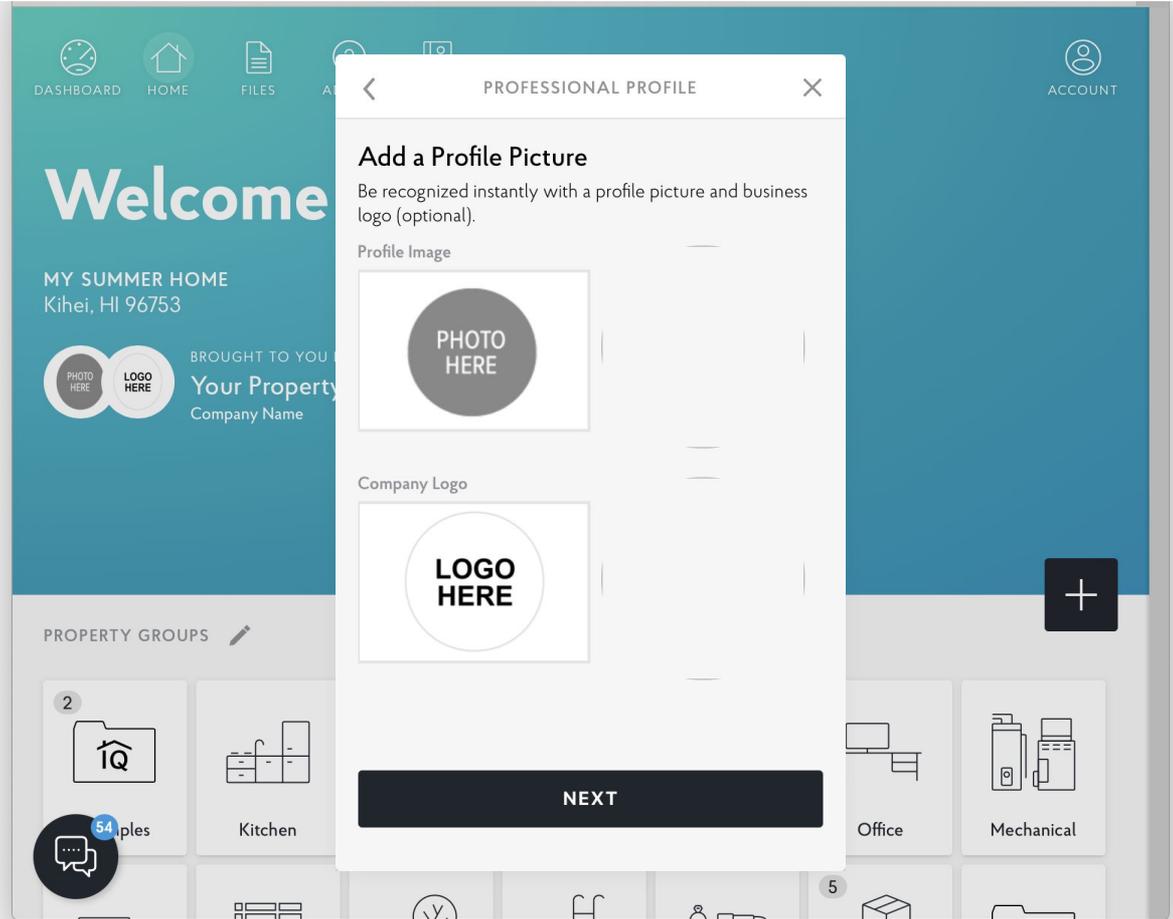
Follow the steps over several screens to complete your business information. This is what your clients and prospects will see.



STEP
3

Add your headshot and logo

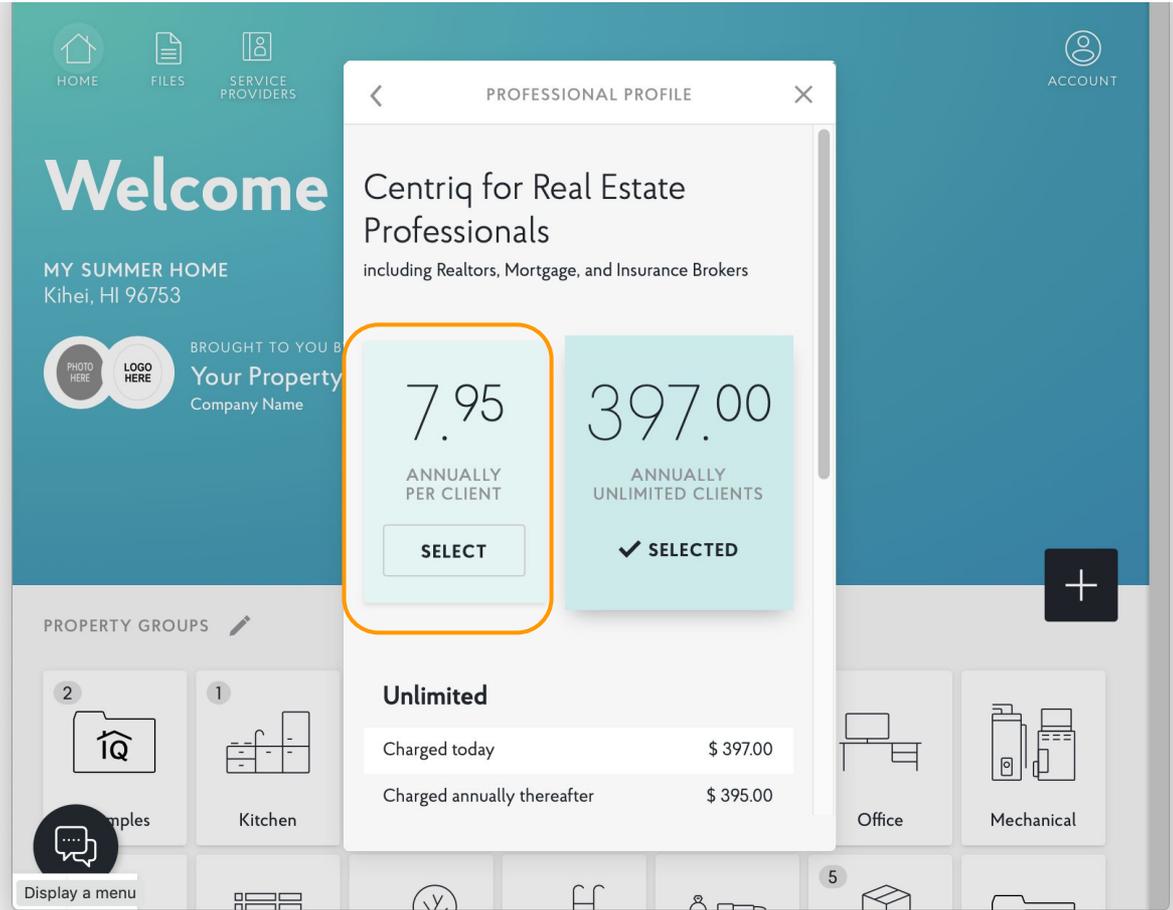
For the best results, upload a square image that is at least 300 x 300px.



STEP
4

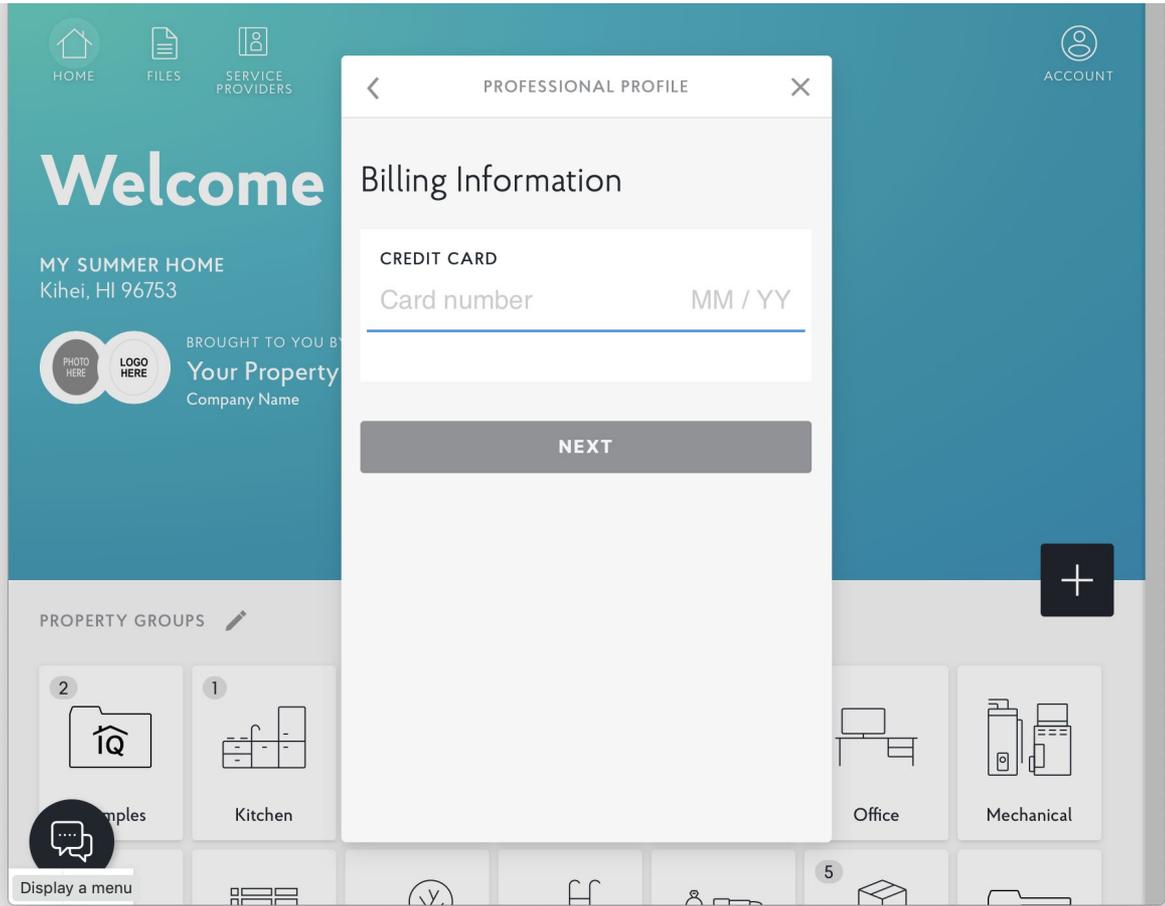
Select your plan

Choose the “per-client” plan to try it out without being billed.



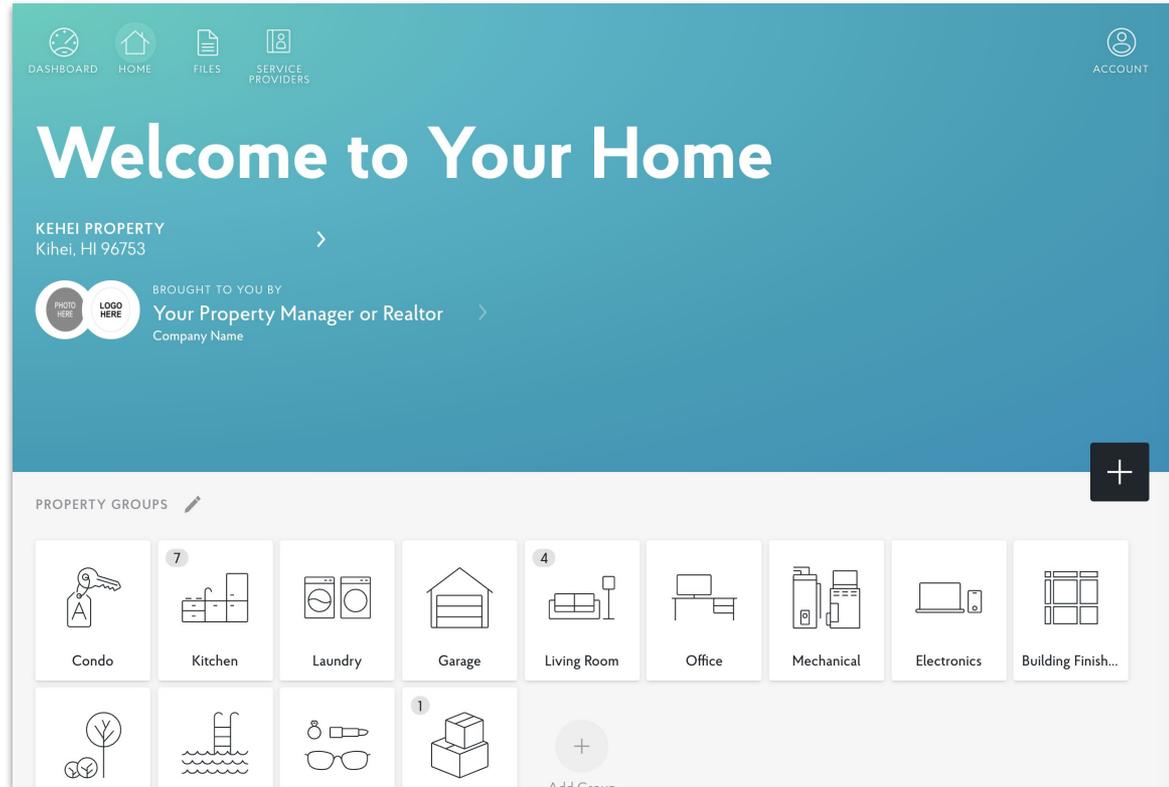
STEP
5

Enter your payment information



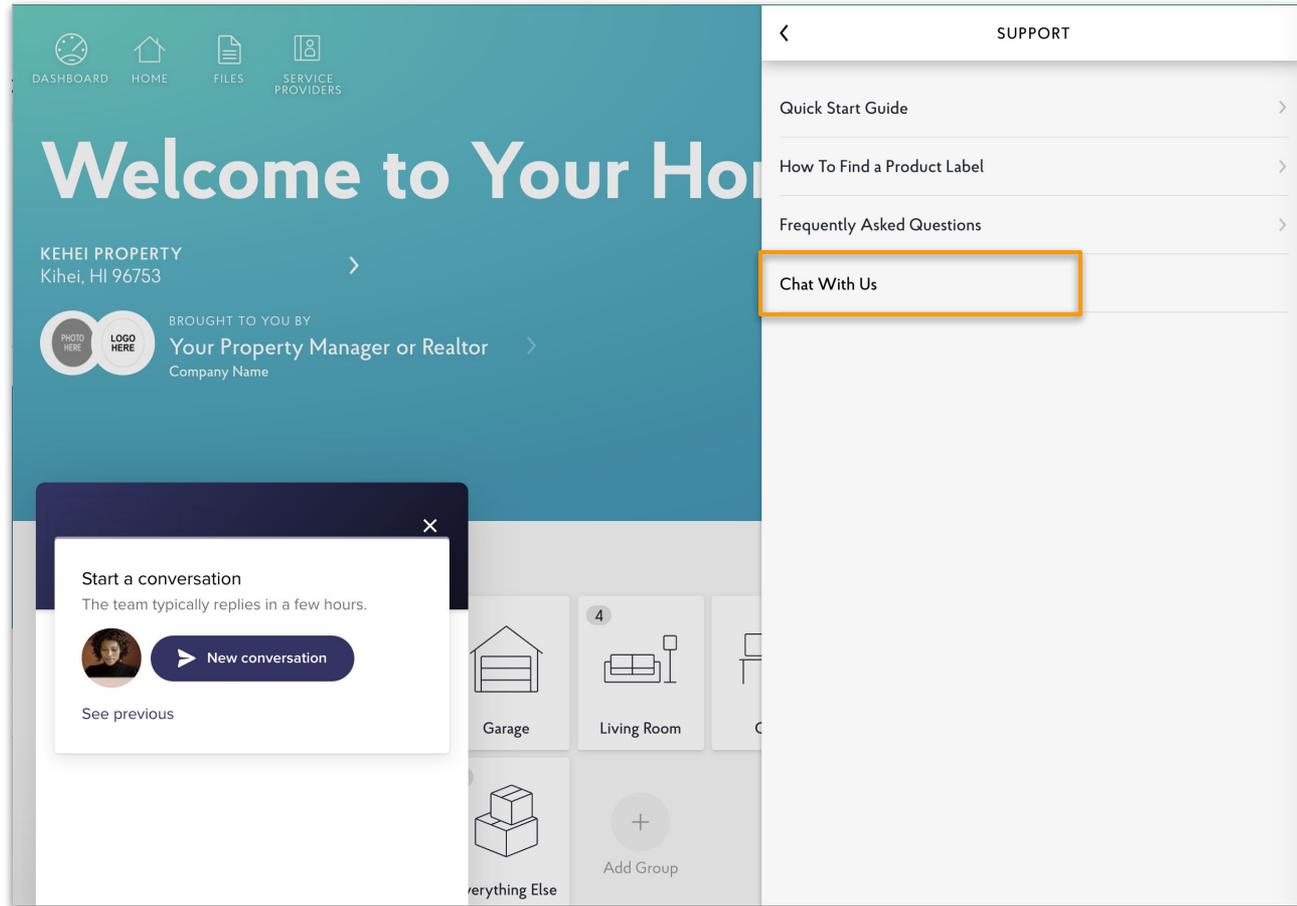
You're done!

If you have any questions select Help from the Account menu to connect with your dedicated business success manager.



CONTACT US!!!

Reach out any time if you run into any snags. You just click the help icon in the lower corner or under Help on the menu.



YOUR DASHBOARD

One page resource showing the properties you've added in the app, anyone who has signed up with your link, and access to help.

The dashboard is titled "DASHBOARD PRO" and features a teal header with navigation icons and the text "Kehei property >".

SIGN-UPS

Search

EMAIL	WHEN	PROPERTIES	ITEMS
imanitestandroid10142@centriqhome.com	2 years ago	1	0
alex@centriqhome.com	a year ago	15	37
imanitestanimobileweb@centriq	2 years ago	1	0
imanitestbrowser@centriqhome.com	2 years ago	1	0

1-4 OF 4

CLIENT PROPERTIES

Search

PROPERTY	SENT TO	SENT ON	STATUS
My Home in E Palo Alto	Damali A	2 years ago	Accepted 2 years ago
My Home in E Palo Alto	Imani Brown	18 days ago	Pending
My Home in Oakland	Mark Aiken	7 months ago	Accepted 7 months ago
My Home in Palo Alto	First Name Last Name	2 years ago	Pending
My Home in Kihei	Jennifer Copeland	a year ago	Accepted a year ago

> 1-5 OF 6 NEW TRANSFER

PHOTO HERE LOGO HERE

BROUGHT TO YOU BY
**Your Property Manager
or Realtor**
Company Name

MANAGE PROFESSIONAL PROFILE

<https://centriq.me/510-555-5555>

COPY LINK

CENTRIQ PRO HELP

- [Pro Account Overview](#)
- [How to manage your pro account](#)
- [How to find and share your Centriq Pro link](#)
- [How to digitize a home](#)
- [How to transfer a property](#)

SEE ALL HELP ARTICLES

WHEN TO USE CENTRIQ



CLIENT PROSPECTING

SHARE YOUR LINK AND FLYER

YOUR LINK

Share your link:

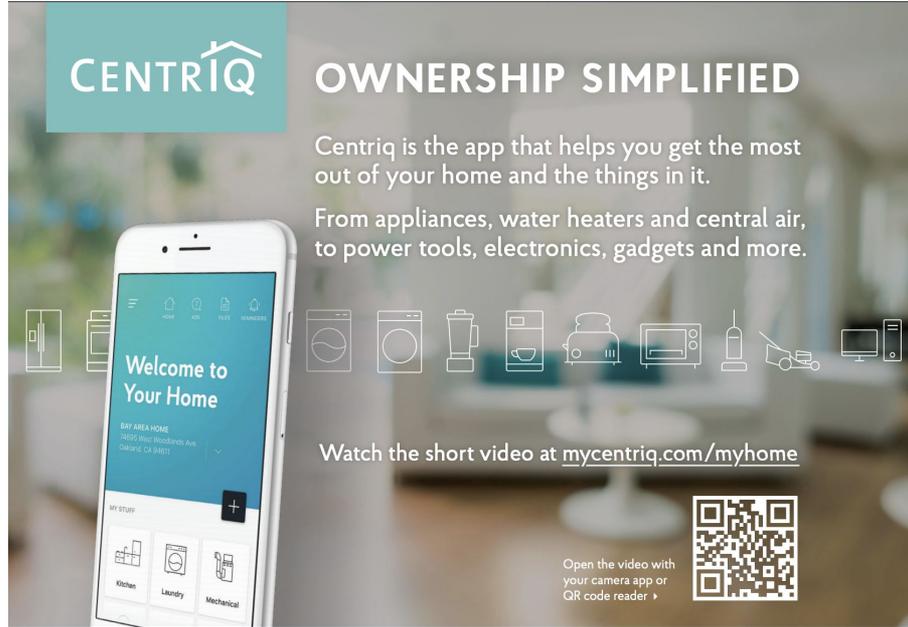
- Social media
- Newsletter
- Emails
- Flyers
- Listing materials
- Business Card
- Everywhere!

The screenshot shows a dashboard for 'Kehei property'. The top navigation bar includes icons for a globe, home, document, and user profile, along with the text 'Kehei property >' and a user profile icon. The main content area is titled 'DASHBOARD PRO'. On the right, there is a section for 'BROUGHT TO YOU BY Your Property Manager or Realtor Company Name' with 'PHOTO HERE' and 'LOGO HERE' placeholders, and a 'MANAGE PROFESSIONAL PROFILE' button. Below this is a search bar and a URL 'https://centriq.me/510-555-5555'. The 'SIGN-UPS' table has columns for EMAIL, WHEN, PROPERTIES, and ITEMS. The 'CLIENT PROPERTIES' table has columns for PROPERTY, SENT, and other details. A large orange box highlights the URL and a 'COPY LINK' button. At the bottom right, there is a 'NEW TRANSFER' button and a 'SEE ALL HELP ARTICLES' button.

EMAIL	WHEN	PROPERTIES	ITEMS
imanitestandroid10142@centriqhome.com	2 years ago	1	0
alex@centriqhome.com	a year ago	15	37
imanitestimanimobileweb@centriq	2 years ago	1	0
imanitestbrowser@centriqhome.com			

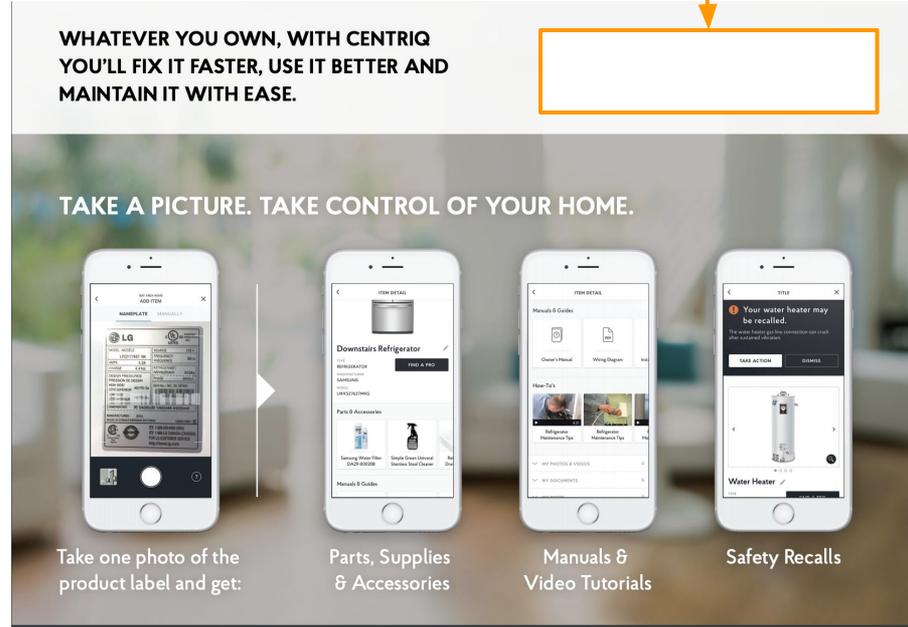
PROPERTY	SENT		
My Home in E Palo Alto	Dame		
My Home in E Palo Alto	Iman		
My Home in Oakland	Mark Aiken	7 months ago	Accepted 7 months ago
My Home in Palo Alto	First Name Last Name	2 years ago	Pending
My Home in Kihei	Jennifer Copeland	a year ago	Accepted a year ago

DOWNLOAD FLYER



Front

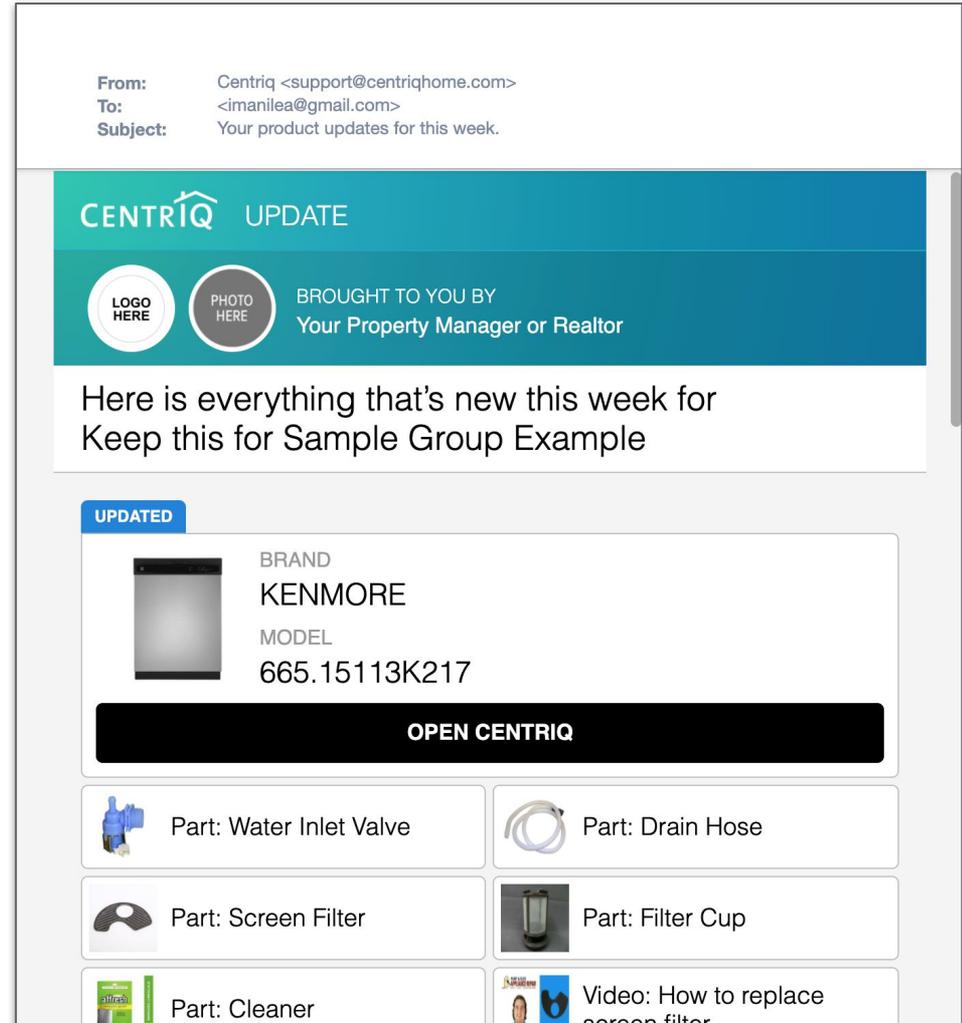
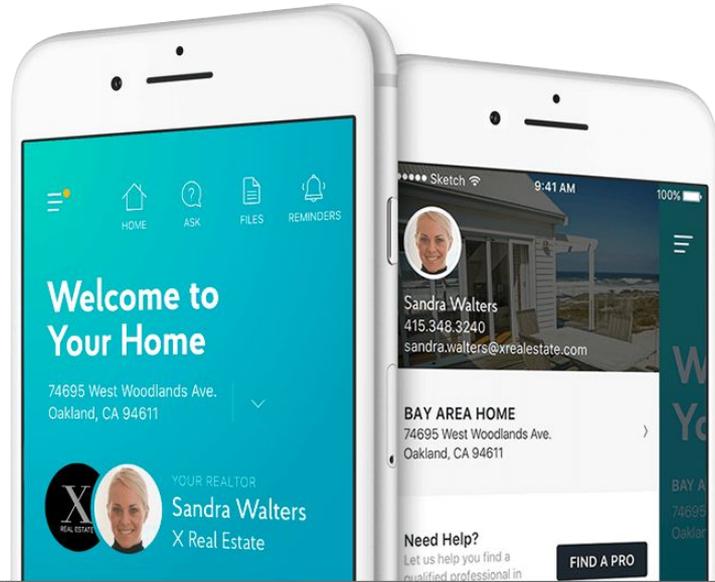
Add your branded sticker here



Back

BE SEEN COUNTLESS TIMES PER YEAR

Ongoing
engagement via
the app and email



KEY TAKEAWAY

Turn passer-by into Clients

When lookie-loos show up at your open house with no intent to buy, send them away with your branded flyer for Centriq, or better yet, show them the app. You'll be with them when they ARE ready to make that purchase or sell.

KEY TAKEAWAY

Enhance your Outreach

Use Centriq as a reason to reach out to past clients - send an email to tell them about it.

Hello Sara!

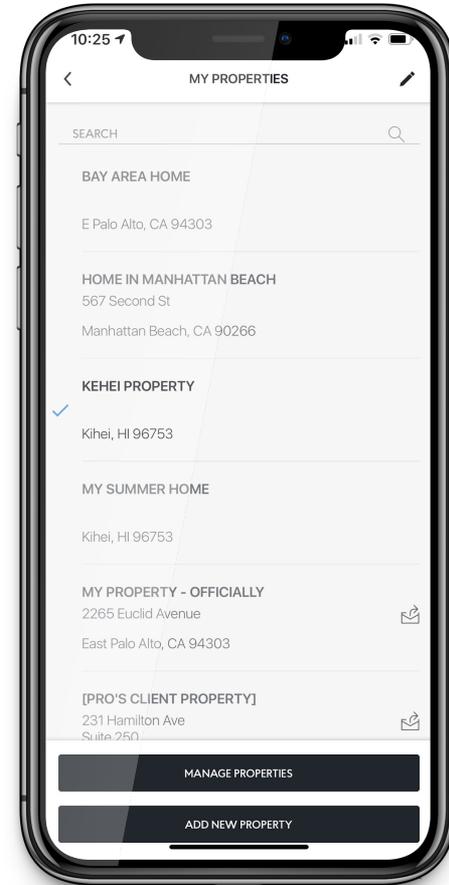
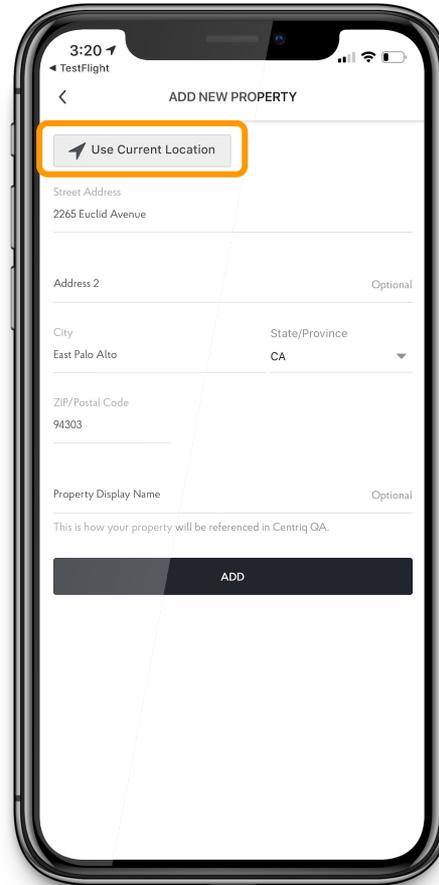
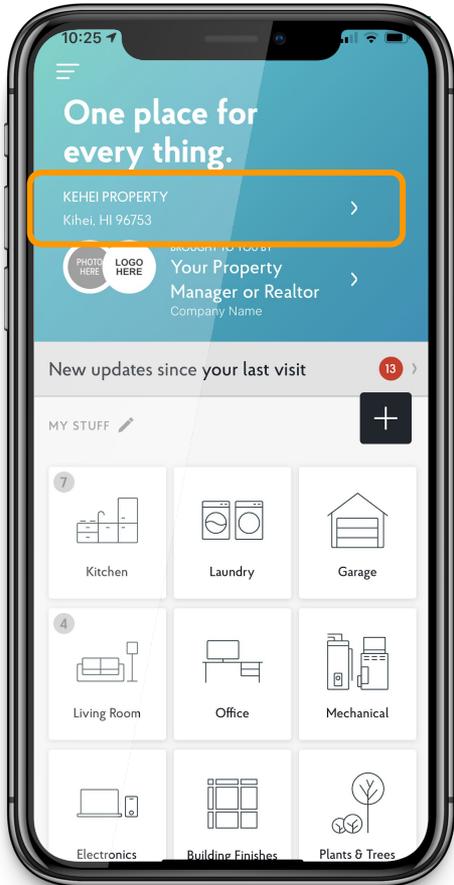
I hope things are going well for you and your family since you purchased your home. I wanted to let you know about this great new product I came across recently.... Use my link to download the app.

Its FREE!



BEFORE THE SALE
ADD YOUR LISTINGS

ADD THE PROPERTY IN THE APP

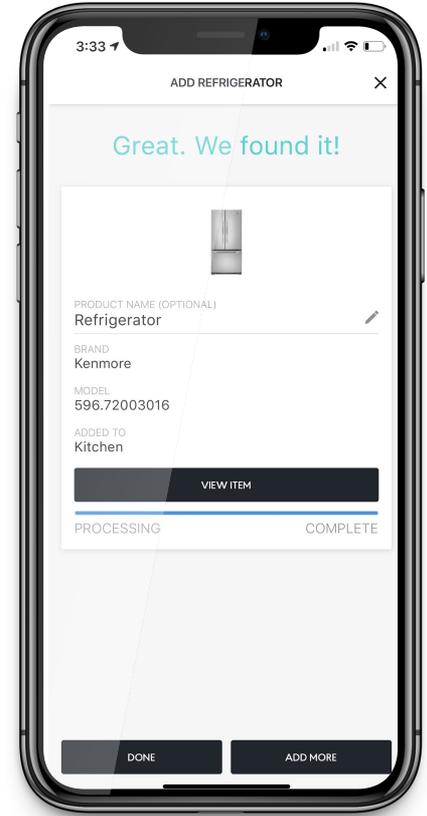
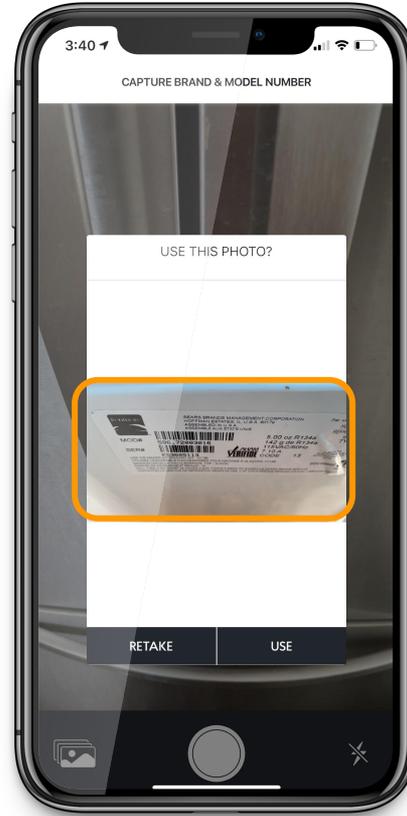
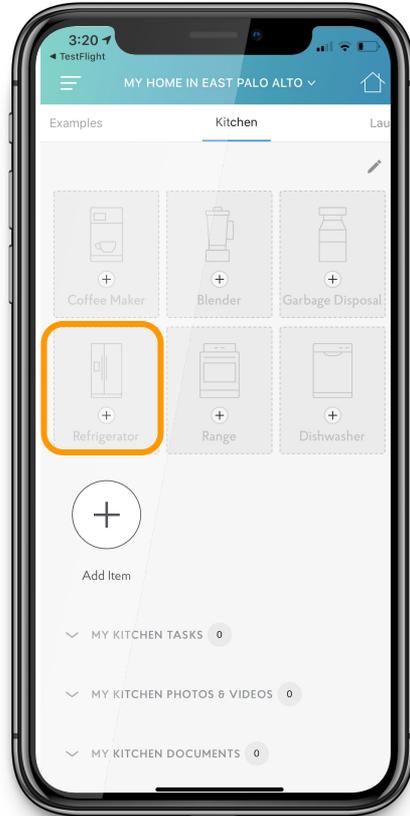
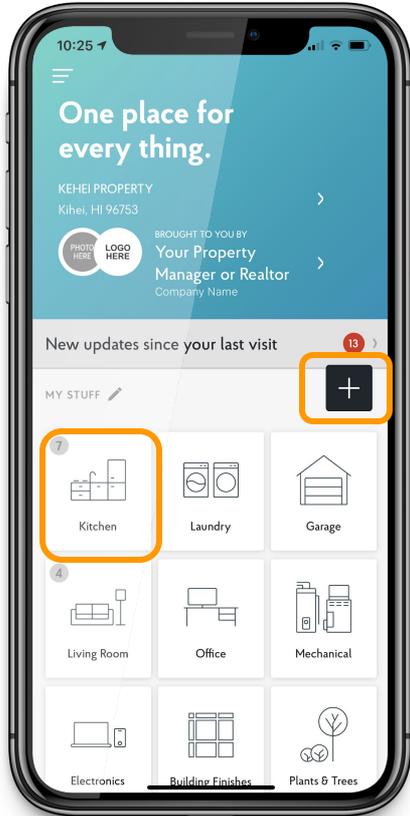


DURING YOUR WALK THRU

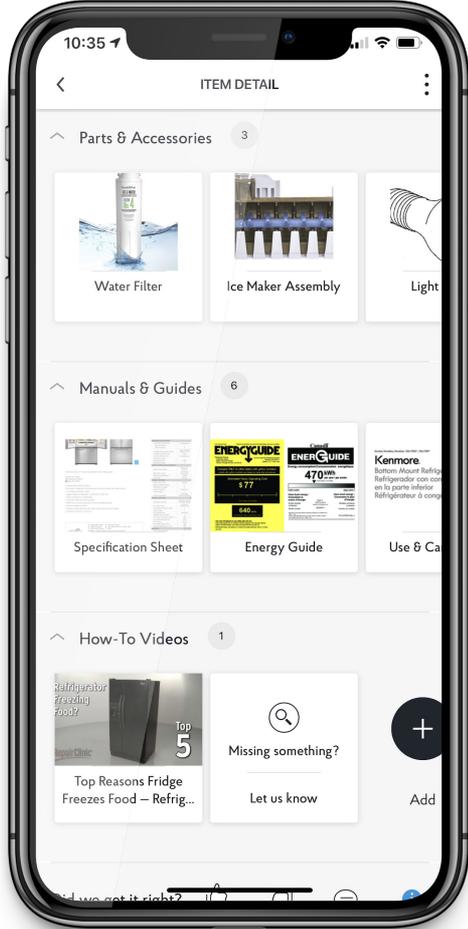
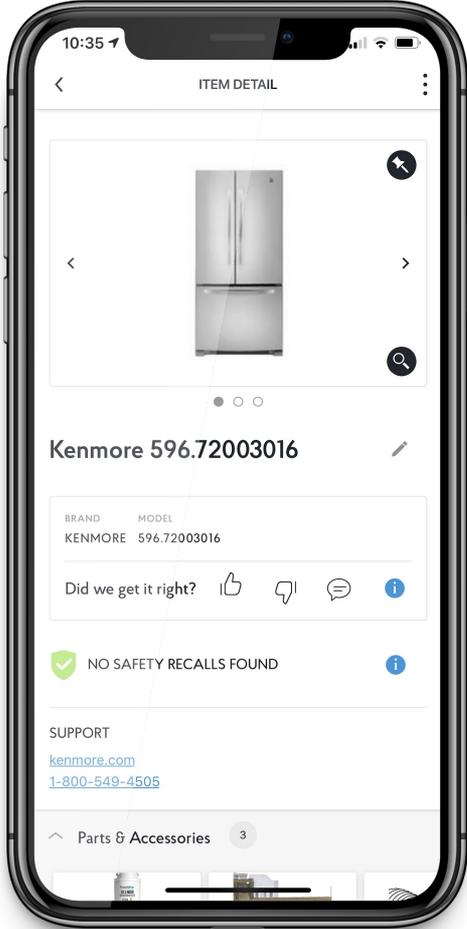
ADDING ITEMS

ADD ITEMS

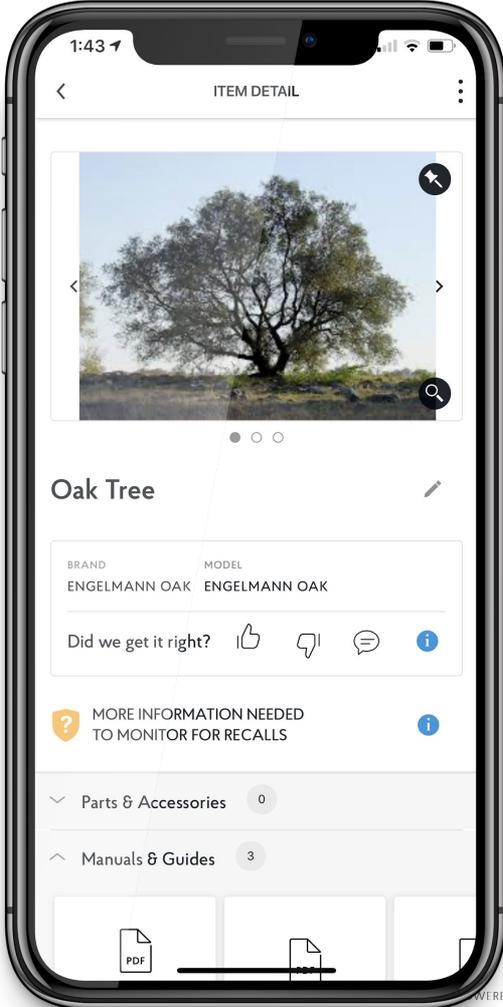
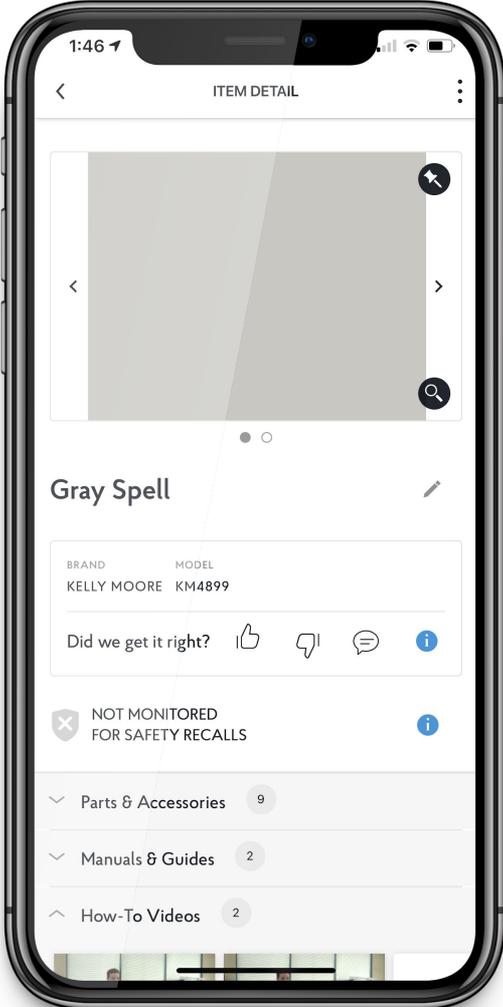
Just take a photo of the product label.



ALL THE INFORMATION ABOUT THE ITEM ADDED FOR YOU

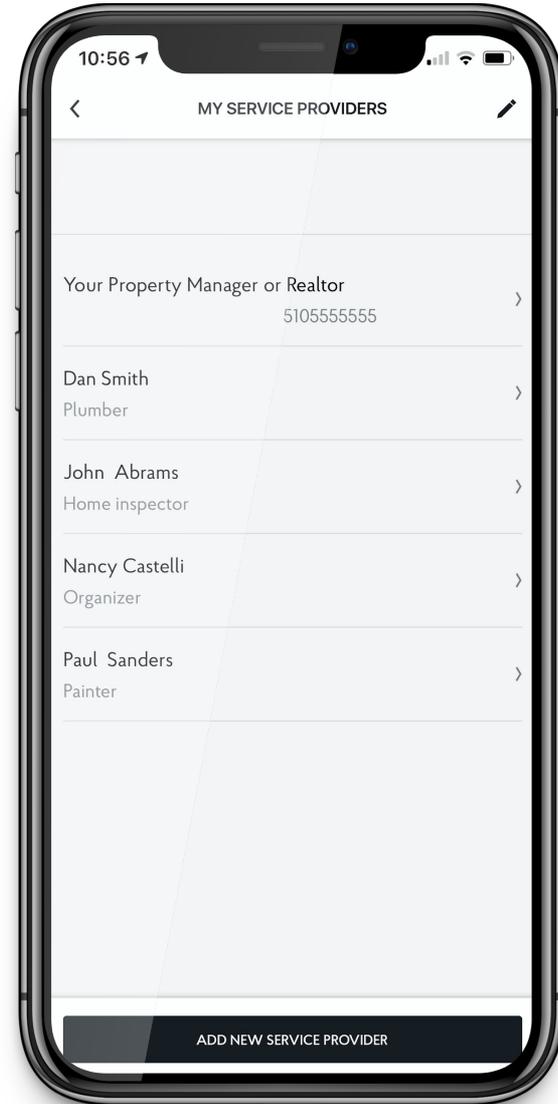


ADD BUILDING MATERIALS, PAINT COLORS, and LANDSCAPING TIPS



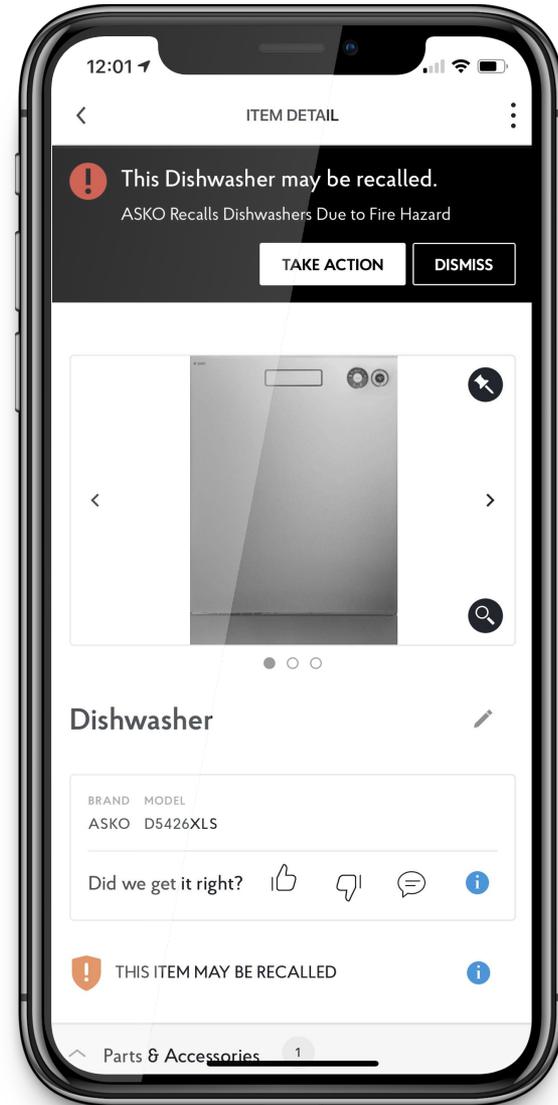
SERVICE PROVIDERS TOO!

Add your preferred team of service professionals to share with you clients as well.



GET AHEAD OF RECALLED ITEMS

In some states it is illegal to sell a home with recalled products inside. Centriq let's you know.



COMING SOON - THE PROPERTY REPORT



This home may contain recalled items*

For your safety and those around you, please review this document with care and take immediate action to confirm and resolve any recalls.

APPLIANCES



HEATING, COOLING & VENTILATION



POWERED BY CENTRIO



Your Property Manager or Realtor
Company Name

PRODUCT SAFETY RECALL REPORT FOR

Jennifer Copeland
Kihei, HI 96753

Verified on April 02, 2020

Item Details

The "expected useful life remaining" shown below for some items is what we estimate to be typical for most products of its kind and is provided as a guideline only. This may vary depending on use, maintenance, repairs, and other circumstances. A recall may also significantly impact this life expectancy, depending on the severity of the recall.



Samsung WA45H7200AW/A2

MODEL
WA45H7200AW/A2
SERIAL NUMBER
NOT IDENTIFIED

MANUFACTURING DATE
NOT IDENTIFIED

APPROXIMATE AGE
NOT IDENTIFIED

TYPICAL MANUFACTURER WARRANTY
1 YEAR

EXPECTED USEFUL LIFE REMAINING
NOT IDENTIFIED

THIS ITEM MAY BE RECALLED



ACCESS ADDITIONAL INFORMATION IN THE CENTRIO APP

- 3 HOW-TO VIDEOS
- 4 MANUALS & DOCUMENTS
- 273 PARTS & ACCESSORIES



Bosch SHV7PT53UC/07

MODEL
SHV7PT53UC/07
SERIAL NUMBER
NOT IDENTIFIED

MANUFACTURING DATE
NOT IDENTIFIED

APPROXIMATE AGE
NOT IDENTIFIED

TYPICAL MANUFACTURER WARRANTY
1 YEAR

EXPECTED USEFUL LIFE REMAINING
NOT IDENTIFIED

NO SAFETY RECALLS FOUND



ACCESS ADDITIONAL INFORMATION IN THE CENTRIO APP

- 3 HOW-TO VIDEOS
- 5 MANUALS & DOCUMENTS
- 6 PARTS & ACCESSORIES



Samsung RF265BEAESR/AA

MODEL
RF265BEAESR/AA
SERIAL NUMBER
NOT IDENTIFIED

MANUFACTURING DATE
NOT IDENTIFIED

APPROXIMATE AGE
NOT IDENTIFIED

TYPICAL MANUFACTURER WARRANTY
1 YEAR

EXPECTED USEFUL LIFE REMAINING
NOT IDENTIFIED

NO SAFETY RECALLS FOUND



ACCESS ADDITIONAL INFORMATION IN THE CENTRIO APP

- 3 HOW-TO VIDEOS
- 4 MANUALS & DOCUMENTS
- 509 PARTS & ACCESSORIES



Samsung DV45H7000EW/AC

MODEL
DV45H7000EW/AC
SERIAL NUMBER
NOT IDENTIFIED

MANUFACTURING DATE
NOT IDENTIFIED

APPROXIMATE AGE
NOT IDENTIFIED

TYPICAL MANUFACTURER WARRANTY
1 YEAR

EXPECTED USEFUL LIFE REMAINING
NOT IDENTIFIED

NO SAFETY RECALLS FOUND



ACCESS ADDITIONAL INFORMATION IN THE CENTRIO APP

- 2 HOW-TO VIDEOS
- 2 MANUALS & DOCUMENTS
- 2 PARTS & ACCESSORIES

KEY TAKEAWAY

Know the property!

You will do a walk-thru and set up for the open house anyway, let the seller know you'll create a digital user guide for the home.

KEY TAKEAWAY

Add Centriq to your listing presentations

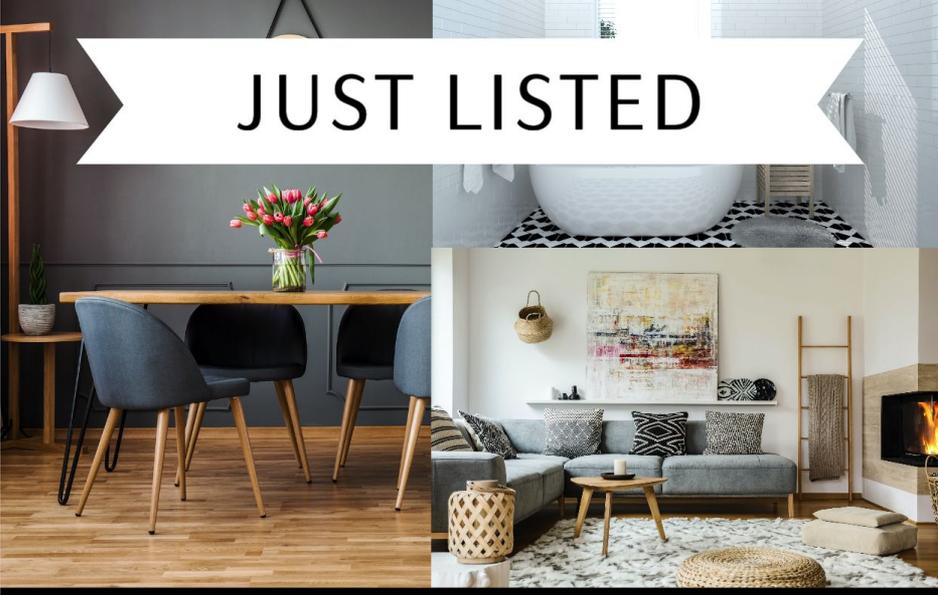
Build confidence with the sell and potential buyers.

“This home comes with Centriq, the digital user manual for the home” is far more compelling than “I’m gorgeous inside!”

KEY TAKEAWAY

Emphasize the value for marketing

Explain how you'll use Centriq to differentiate the listing on MLS, and in all your marketing materials.



JUST LISTED

YOU ARE INVITED TO OUR OPEN HOUSE!

No appointment necessary.
Feel free to stop by!

This home comes with a
digital user guide.

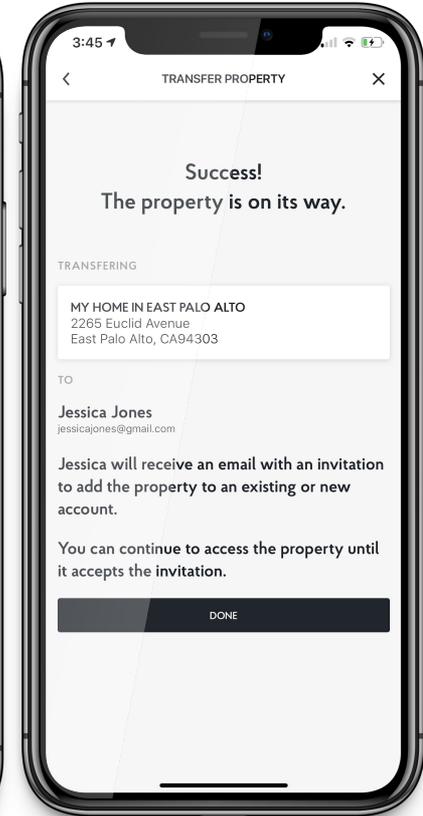
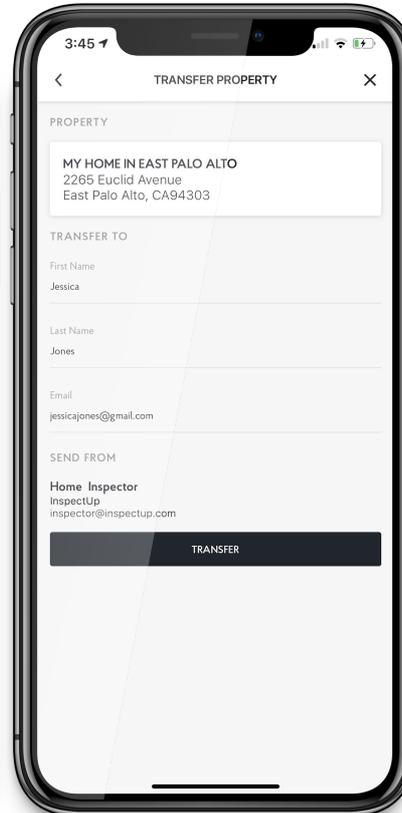
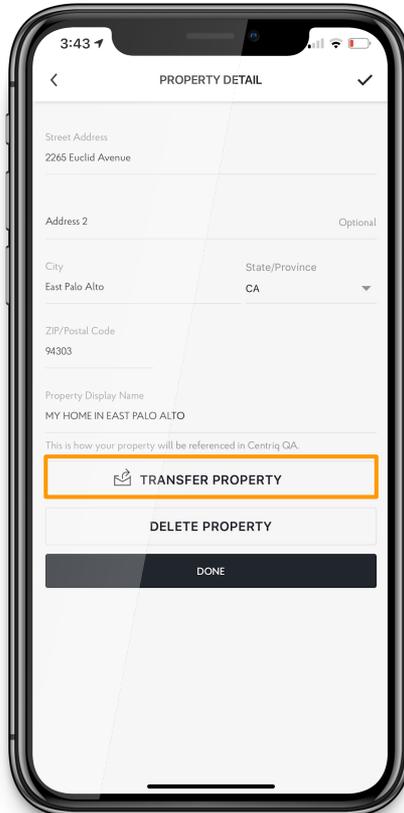
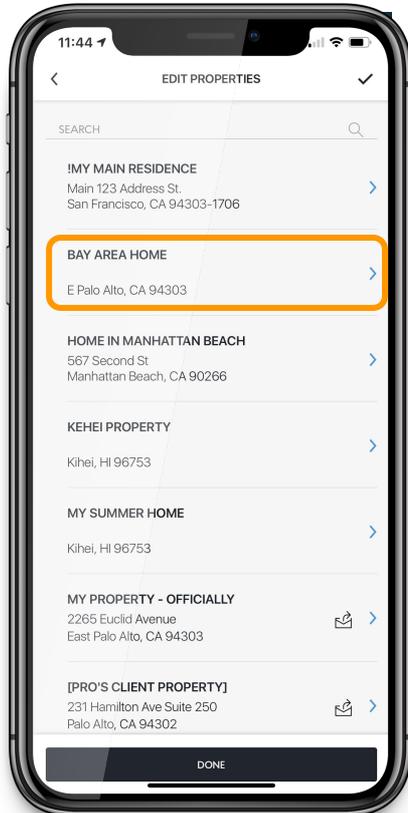




AFTER THE SALE HANDING OFF THE PROPERTY

TRANSFER THE PROPERTY

The buyer or recipient receives an email to accept the account.



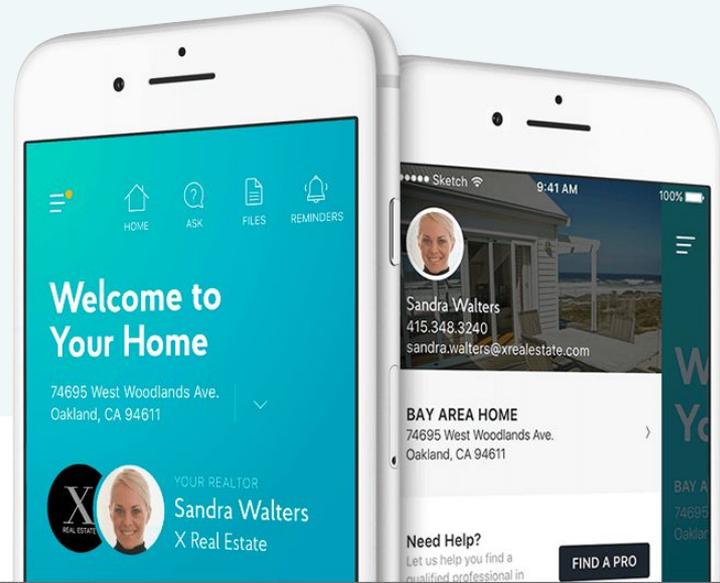
KEY TAKEAWAY

Digitize every listing

Give the account as a closing gift

Stay top of mind

.... It's that simple





Any Device, Anywhere

Whether in the field or at the desk, Centriq is optimized to get the job done on any device.

RESOURCES

- Sign up

Open a browser* and go to

<https://mycentriq.app.link/welcomerealtor>

* Because of a known issue on iOS devices, we recommend following these steps using a browser on a desktop or laptop, or Android device.

If the link does not apply the discount enter code: welcomerealtor

- CENTRIQ WEBSITE

<https://mycentriq.com>

- Video

<https://vimeo.com/209503865>





If you have questions or need more information please reach out!

Imani Lea Brown, Product Manager

Centriq Technology, Inc.
imanilea@mycentriq.com
415 . 967 . 3993

