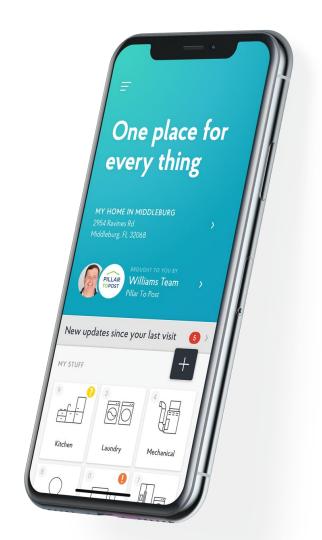


How Centriq Can Increase Your Inspection Business







But because the recall system is so broken, most consumers never find out about recalled products and live with dangerous goods in their homes.





U.S. CONSUMER PRODUCT SAFETY COMMISSION

RESELLERS GUIDE TO SELLING SAFER PRODUCTS

If you are in the business of reselling products, you are expected to know the laws, rules, and regulations that apply to your business, including whether a product you are selling has been recalled for a safety issue. It is illegal to sell any recalled product.

It is also important to know that it is illegal to sell a recalled product, and that includes products in houses for sale, so knowing about recalled products in the home can be important in the buyer's negotiations for the home purchase.





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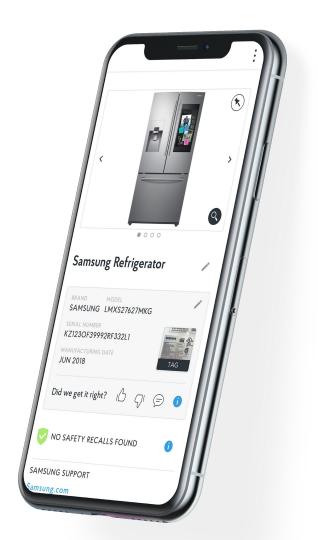
You can see that a recall check is an add on to the home inspection that can be of great benefit to the buyer.





In Centriq, you take a photo of the product label that shows at least the model number.

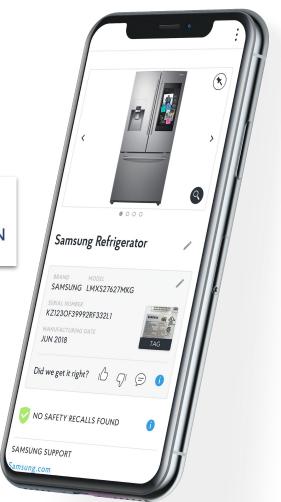
With that photo, Centriq can recognize the product and the product category.







Centriq checks the **CPSC database** to find out whether or not the product is recalled based on the model number.





Instant recall results on 75 - 80% of appliances

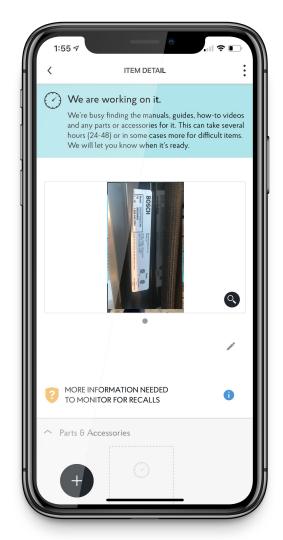




If the product is not recognized and/or it is not already in our database it may take a bit longer to process the item.

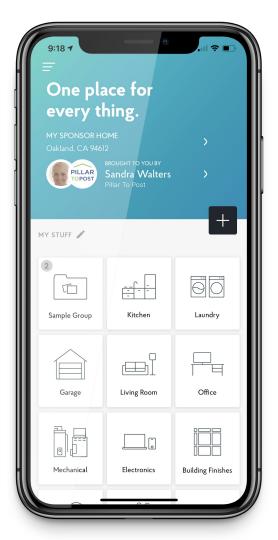
Unknown products go into a queue for a human to review and find the information.

This is typically complete within 24 hours



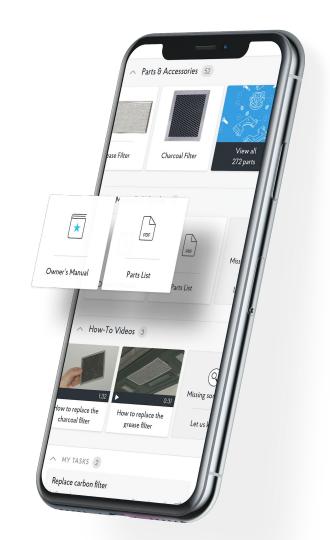


After the product is recognized, Centriq goes beyond checking for recalls.





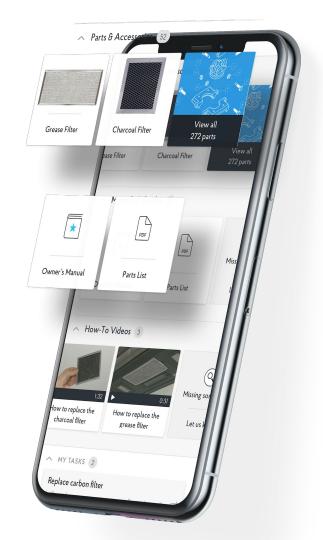
Centriq comes with an app which you hand over to your customer and the app provides product manuals or other documentation that would have been in the box when the product was purchased.





The app also provides links to advanced parts for products.

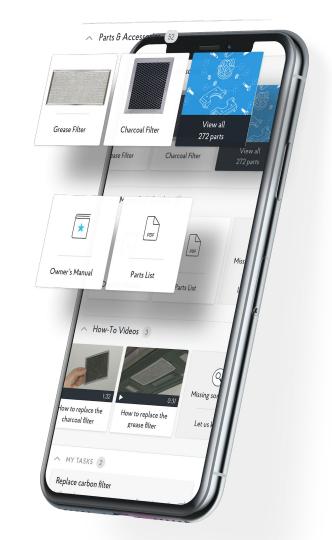
Important replacement parts for new homeowners include replacement filters for refrigerators and air conditioners, but the app also provides other parts such as drawers and shelves, replacement dishwasher baskets, and so on.





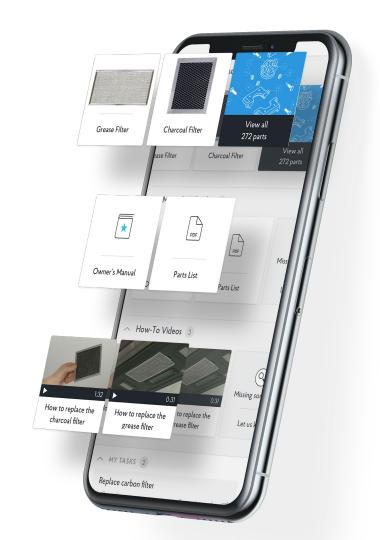
Centriq has a partnership with a parts supplier that is focused on service technicians so we have those advanced parts available through the app for the general consumer or DIYer.

These are parts that are sometimes not even available at the hardware store.





Next, the app tells the user HOW TO troubleshoot, fix and maintain the items using how to videos.





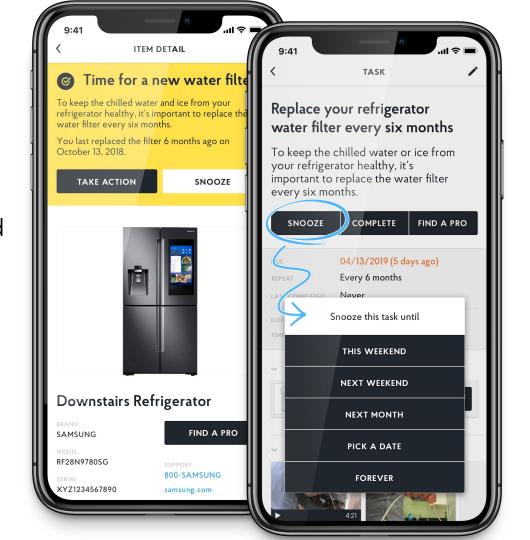
SANYO	⊚ Saeco	BRASTEMP	Hisense	
VIORE	brother	Oral B	TCL	4,000,000 Parts + Supplies 450,000 + Products 325,000+ How-to Videos 400,000 + Manuals 12,000 + Brands And Counting
Hotpoint	Consul	© YAMAHA	Gateway	
PHILIPS	Magic Chef	Clarion	KONICA MINOLTA	

Danby MONOGRAM Xerox (Canon

The Centriq database includes nearly half a million products, and if a product is not already in the database when the product is added, our system goes out to find the information to add it. This works for new and old products. If it has an internet presence, Centriq can add it.



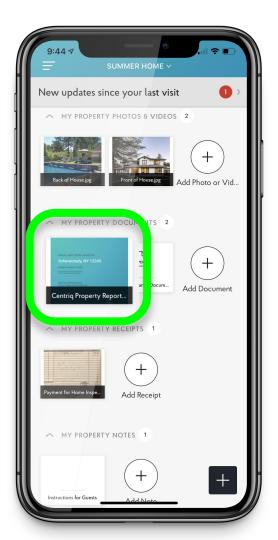
Users can create reminders and maintenance tasks, and Centriq adds default reminders for tasks such as replacing the refrigerator filter.





Users can also add their own content.

For example, the app is a great place for clients to upload documents related to the home sale or keep track of redecorating ideas and materials or the new appliances that they be ordering prior to moving in.





Recall notifications appear in the app

If your client accepts the Centriq account, the Centriq property recall report is included as a document attachment inside the account. It is also delivered as a PDF via a separate email if they decide not to accept the Centriq account.

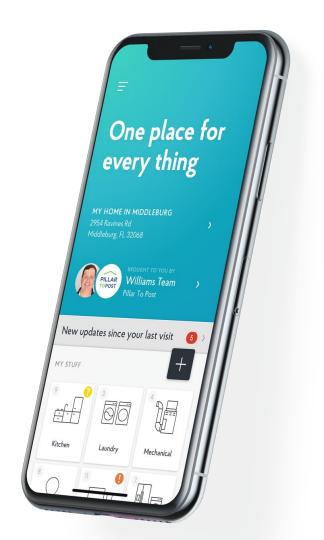
Any recalled items are also flagged inside the app with links to take action.





Centriq is much more than recall monitoring

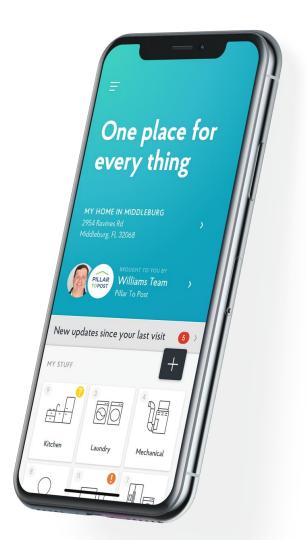
- Digital user guide for the home
- Start their home inventory
- \$59.95/year value Given to the client at no cost to them for the first year





FAQ: How much does the report cost inspectors?

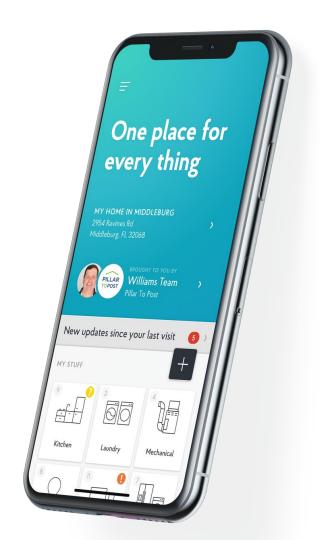
A: \$17.95 per report.





Your client keeps the app long after the home sale

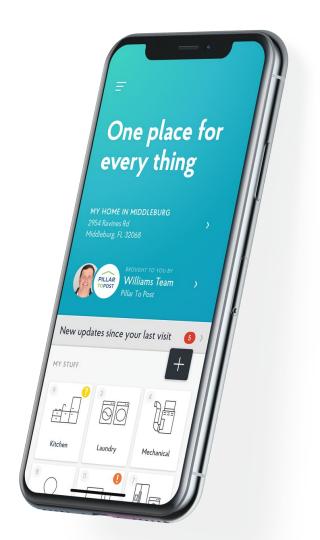
- No hassles to renew or cancel!!
- If they choose not to renew, they keep what is in the app, they just get limited by features





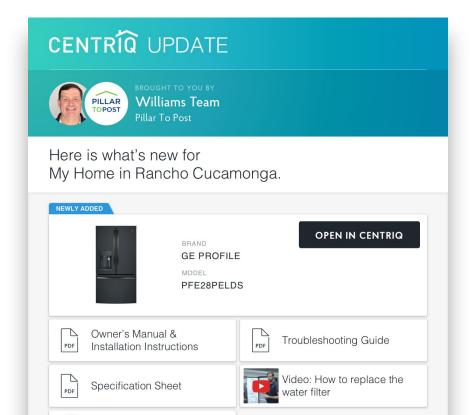
If the client adopts the app

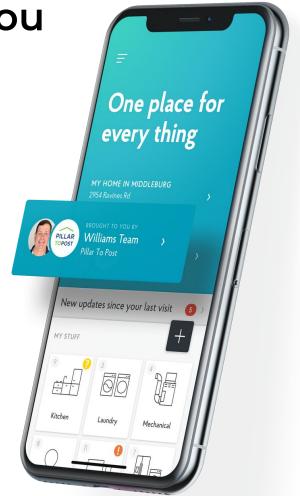
- They can add more items
- Continuous recall monitoring added for any additional items in the app





Benefit to You







The nice part about the app for your business, in addition to creating more value for an upgrade, is that it comes with your brand which is displayed on the home screen and in any communications sent from Centriq.



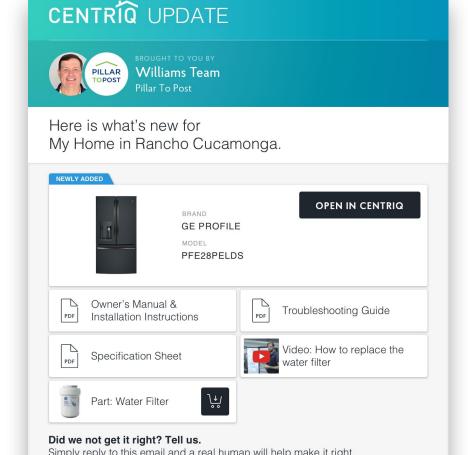


Your client receives email if:

- there is a recall notification
- there are any new items added in the app
- when item information is updated in the app
- when they maintenance reminders that are due

All of these communications display your brand.

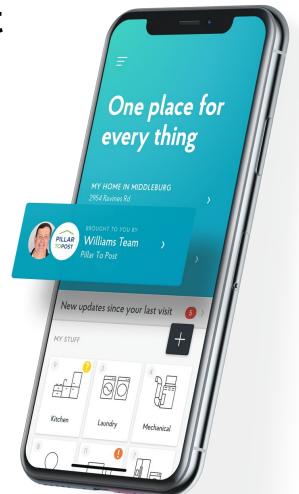
Note - we do not use or sell your client's email for marketing purposes.





Stand Out

Very few other inspection companies are using Centriq and offering these features. So it helps you to **stand out against your competition**.





No items = No report

You can transfer a free Centriq account with no items to **gift Centriq** and stay top of mind with potential future clients.

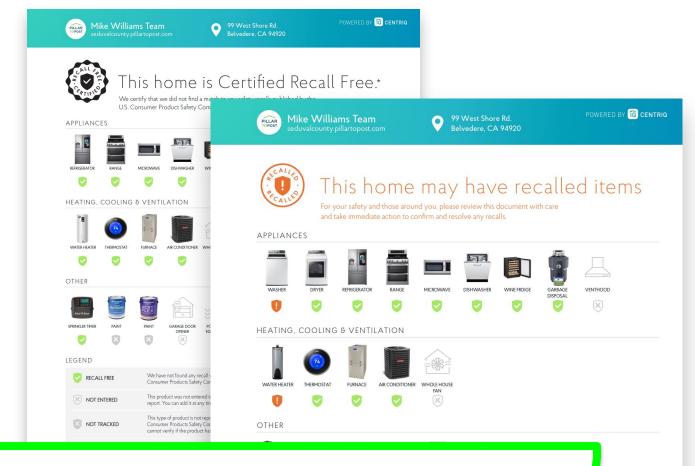
You are billed for reports, not for transfers.



The cover shows your branding with the client information and some info about Centriq







Clear indication when a home has recalled items.

This report is intended for the use of the listed client and only for the

Item Details

The "expected useful life remaining" shown below for some items is what we estimate to be typical for most products of its kind and is provided as a guideline only. This may vary depending on use, maintenance, repairs, and other circumstances. A recall may also significantly impact this life expectancy, depending on the severity of the recall.



Samsung Washer

MODEL

WA45H7200AW/A2

SERIAL NUMBER

0BHG5AUFC02064L



MANUFACTURING DATE

DEC 2014

APPROXIMATE AGE

5 YEARS, 5 MONTHS OLD

TYPICAL MANUFACTURER WARRANTY

1 YEAR (EXPIRED)

EXPECTED USEFUL LIFE REMAINING

7 YEARS OF USE LEFT IF REPAIRED



ACCESS ADDITIONAL INFORMATION IN THE CENTRIQ APP

- 3 HOW-TO VIDEOS
- 4 MANUALS & DOCUMENTS
- ¥ 273 PARTS 8 ACCESSORIES







Samsung Dryer

MODEL

DV45H7200EW/AC

SERIAL NUMBER

0AHK5BBGC01198V



MANUFACTURING DATE DEC 2015

.....

APPROXIMATE AGE

4 YEARS, 5 MONTHS OLD

TYPICAL MANUFACTURER WARRANTY

1 YEAR (EXPIRED)



ACCESS ADDITIONAL INFORMATION IN THE CENTRIQ APP

- ↑ HOW-TO VIDEOS
- 2 MANUALS & DOCUMENTS
- 235 PARTS
 8 ACCESSORIES

More detail about each item.



MODE

RF265BEAESR/AA

MANUFACTURING DATE SEP 2017

CEN

CENTRIQ API







POWERED BY TO CENTRIQ

Recalled Items



Samsung Washer

WA45H7200AW/A2

0BHG5AUFC02064L

DEC 2014

1 RECALL MAY APPLY

Samsung Recalls Top-Load Washing Machines Due to Risk of Impact Injuries RECALL DATE

The washing machine top can detach unexpectedly from the washing machine chassis during use, posing a risk of injury from impact.

This recall involves 34 models of Samsung top-load washing machines. The washing machines have mid-controls or rear-controls. Model numbers and serial information can be found on two labels affixed to the back of the machine. The following model numbers are included in the recall depending on the serial number. Consumers should check with Samsung to see if their washer is recalled. [...]

Some information from this recall description has been omitted here. For the full description and other details please visit the from the U.S. Consumer Products Safety Commission website (link on the right).

Samsung has received 733 reports of washing machines experiencing excessive vibration or the top detaching from the November 4, 2016

About 2.8 million

RECALL CONTACT INFORMATION

Call Samsung toll-free at 866-264-5636 Monday through Friday from 9 a.m. to 6 p.m. ET, or online at www.Samsung.com and click on the recall notice at the top of the page for more information.



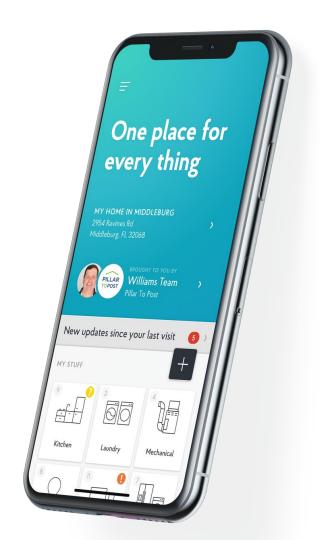
More information about this recall is available at the U.S. Consumer Products

More detail about the recall.



Summary

- You add product labels showing at least the model number
- Centriq checks for recalls, creates a digital user guide, and starts your client's home inventory.
- You bring more value to your clients, upsell more inspections, and bring in more revenue!





Access the full tutorial series here: Centrig Home Inspector Tutorial Series



Thank you!!!

Contact Us any time (415) 967-3993

support@mycentriq.com

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Monday, October 5, 2020